

Brandon Bernard Weiner

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I help companies and creative brands grow their market appeal through cinematography, photography, design, management, and strategic coordination of social media. An in-depth knowledge of hardware and software platforms associated with music, media and entertainment mediums are my strong foundation for building effective business solutions. While also working at a professional level in the aforementioned fields, my experience in college radio at both Western Carolina University and UNC-Charlotte has helped tremendously to give me valuable insight to the inner-workings of Mass Media, PR, and upper-level management.

EDUCATION

University of North Carolina at Charlotte- Charlotte, NC

Degree in Progress

Bachelor of Applied science- Business Administration and Management, General

SPECIAL SKILLS

Filming and Video Editing

- Final Cut Pro, Motion X

Audio Engineering

- Logic Pro, Native Instruments

Radio Broadcasting

Sales & Marketing

A/V Technical Support and Event Coordination

Digital Photography

- Film and Digital
- Adobe Lightroom,
Photoshop

Public Relations

Social Media

Music Publishing

Employee Management

EXPERIENCE

CLTure- Charlotte, NC

May-2014-March 2016

Lead Videographer & Director

- Provided direction and knowledge in cinematography, live event coverage and creative development for commercial filming.
- Edited within a 24-hour period for music festivals and provided optimized HD footage for streaming on social media platforms and embedded players.
- Researched established niche markets to source and proposition contracts for future projects.

Direct hire under the following festivals and organizations between 2014 and 2015:

Bonnaroo Music & Arts Festival
Coca-Cola Global: Soft Drinks & Beverage Products
Hangout Music Festival
A3C (2 Years)
Bristol Rhythm & Roots
FloydFest Music Festival
DrumStrong
Project Art Aid

UNCC- Charlotte, NC

October 2014- August 2015

AV Technician

Responsible for setting-up/operating/striking audio/visual equipment including sound, lighting and presentation support products. Events included movies, concerts, lectures, dances, fashion shows and special interest meetings. Worked closely with the customers to provide a satisfactory and successful event.

UNCC- Charlotte, NC

March 2014-August 2014

Account Executive

Maintained relationships and favorable contacts with potential advertising accounts for Niner Media. Targeted potential advertising clients and developed relationships in order to acquire new advertising accounts.

Radio Free Charlotte- Charlotte, NC

July 2013-December 2014

Associate Station Manager

- Programmed original content, and educated student DJs on recording, editing, and developing original content using Garage Band and Logic Pro X.
- Organized Playlists, Streamlined Media for Broadcast, Analyzed submissions for broadcast
- Led workshops on radio broadcasting and mentored students to improve their communication skills.
- Held weekly staff meetings and ensured thorough communication between key members of the station and Radio DJs.
- Coordinated and attended promotional events on campus for Niner Media and Radio Free Charlotte.

Achievements:

2014 March **Employee Of The Month-** Niner Media

Acquired broadcasting rights to the following music labels for broadcast:

Collective Resonance, HW&W, Sunday Records, Cream Collective, Fools Gold Records

Modern Classic Cars- Charlotte, NC

April 2014-Present

Photographer/Media Specialist/Automotive Assistant

- Provides media content to assist in online sales of vehicles
- Assists in shop with light-to-medium automotive restoration and repair

Contact: Ben Weiner 704-343-1520

-REFERENCES-

Radio Free Charlotte: Station Manager- Miguel Avila 704-728-7376

CLTure: Founder & Director- Cameron Lee 704-277-8554

